Promotions among Collegiate Baseball Teams

Southeastern Conference

Alabama

1. Family Fun Pack: 4 ticket, 4 hot dogs, 4 bags of chips, 4 soft drinks for $40
	1. 16 times
	2. Done on Friday and Saturday games
2. Baseball Bingo
	1. 8 times
3. Sunday Funday: $3 youth tickets, first 100 kids receive free hot dog and drink, run the bases and play catch on the field after the game
	1. 7 times
4. Fraternity Friday: 9 select fraternities invited to enjoy the game and compete against each other in on-field promotions
	1. 4 times
5. Sorority Saturday: 6 select sororities are invited to enjoy the game and compete against each other in on-field promotions
	1. 4 times
6. Camp Reunion: Alabama baseball campers receive a B1G1 ticket offer and take the field with the team before the game
	1. 2 times
7. 2 for 1 Tuesday: All tickets are B1G1
	1. 7 times
8. All-American Weekend: Alabama All-Americans and Academic All-Americans are recognized throughout the weekend
	1. 1 weekend series
9. Badges & Ladder Night: Local police and firefighters receive special ticket offer and are recognized throughout the game
10. Chick-fil-a Day: Chick-fil-a chicken sandwich giveaway
11. Free bounce house for kids 12 and under
	1. 6 times
12. Wristband giveaway: Free wristband given to first 100 kids 12 and under or to first 100 adults 18 and older
	1. 2 times for kids option
	2. 1 time for adult option
13. West Alabama Baseball League Day
	1. WABL teams receive complimentary admission for players and group ticket rate for adults. Players take field with team before the game
		1. 1 time
	2. Special offer for WABL families (no other information)
		1. 1 time
14. $1 Wednesday: All GA tickets just $1
15. Omaha Weekend: College World Series teams recognized throughout the weekend
	1. 1 weekend series
16. Academic Achievement Night: Free admission for local students with academic achievement voucher
17. Big Al’s Kids Club Day: Free admission for all Big Al’s Kids Club members, members also take the field with the team before the game
18. Triple Play Pack: 1 ticket, 1 hot dog, and 1 t-shirt for just $10
19. Panhellenic Point Night: Each sorority member in attendance receives one panhellenic point
20. MLB Weekend: Former players that have played in MLB are recognized throughout the weekend
	1. 1 weekend series
21. Military Appreciation Weekend: Free admission for all military members with ID
	1. 1 weekend series
22. Crimson Tide in MLB Poster Giveaway
	1. Done on Saturday game of MLB Weekend
23. Warrior Baseball League Day: WBL players received complimentary admission and adults receive group ticket rate. Players take the field with the team before the game
24. Championship Weekend: All SEC, Regional and Super Regional championship teams recognized throughout the weekend
	1. 1 weekend series
25. iON Necklace Giveaway: Free iON necklace given to all kids and adults in attendance
26. Graduation Celebration Weekend: GA tickets are $5 for adults and $3 for youth when accompanied by Alabama student with valid ID
	1. 1 weekend series
	2. Same as Championship Weekend
27. Boy Scout Day: Local boy scouts receive discounted ticket offer
28. Faith & Family Day: Special ticket offer for all local religious groups
29. Kids Day: Same as Sunday Funday except on last regular season home game

Arkansas

1. Poster giveaway
2. Magnet Giveaway
3. Laptop drawing
4. Pen giveaway
5. Key Chain giveaway
6. Magnetic Notepad giveaway
7. Travel Mugs giveaway
8. iPad drawing
9. Pennant giveaway
10. License Plate giveaway
11. Trading Cards giveaway
12. USB giveaway
13. Cocktail Glasses giveaway
14. Lapel Pins giveaway
15. LCD TV drawing
16. Note Paper Caddy giveaway
17. Rally Towel giveaway
18. Water Bottle giveaway
19. Team Photo giveaway
20. Airline Ticket drawing
21. Hat giveaway
22. Reusable Tote giveaway
23. Desk Helmet giveaway

Auburn

1. Tasty Tuesday: Fans purchase one concession item and get one free
2. Pop Fly Wednesdays: When Auburn records a pop fly, bags of popcorn will be tossed into stands
3. $1 Hot Dog Night
	1. 2 times a year
4. Sunday Family Day: Purchase three tickets and receive the fourth free
5. Hoops Special: Exchange men’s basketball stub for baseball ticket
6. Faculty/Staff Weekend: Faculty and staff receive 2-for-1 admission with ID
7. Interact with the Tigers: Team autograph sessions.
	1. 3 times throughout the season
8. Kids 12 and under can also run the bases after every SEC Sunday game
9. Giveaways
	1. Frat tank tops
	2. Mini baseball bats
	3. Baseball t-shirt
	4. Plastic tumblers and more
10. Foursquare Friday: Fans that check in to the stadium will be eligible to win a prize
11. Tiger Trivia: Each Saturday fans can compete against each other in various topics
12. Baseball Bingo: Occurs every Sunday and fans play along during the game
13. Theme Games
	1. Beach Night
	2. 80’s Night
	3. Orange Game
	4. Military Appreciation Night

Florida

1. Twitter Tuesdays: Follow baseball team on Twitter and might receive a discounted ticket or opportunity to win a prize
2. Facebook Fridays: Follow baseball team on Facebook and might receive a discounted ticket or opportunity to win a prize
3. Family Night: 4 GA tickets, 4 hotdogs, and 4 sodas for $20
	1. Every Friday
4. Family Sundays: All GA tickets are $1, $1 popcorn, and $1 sodas
5. The 10th Inning: Immediately following SEC Sunday games, players are available to sign autographs
6. Baseball Cap Giveaway: First 750 fans receive free baseball cap
7. City of Gainesville Appreciation Night: Gainesville residents with valid ID can purchase 2 for 1 reserved bleacher seats
8. Gator Booster Night: All Gator Booster members with valid ID receive 2 for 1 GA tickets
9. KTK/Gainesville Sun Gator Kids Club Game: Gator Kids Club members receive free GA ticket with membership card
10. UF Alumni Association Day: All UFAA members with valid ID receive 2 for 1 GA tickets
11. Happy Mother’s Day: First 1000 fans receive magnetic baseball photo frame
12. Community National Anthem: Prior to the game, all kids 12 and under and their moms can run onto the field and stand with the Gator players during the National Anthem

Georgia

1. Group of 10+ for $2 per ticket
2. Bearded beanie and green t-shirt giveaway on St. Patrick’s Day
3. Bookstore Gift Card drawing
4. First 1000 fans receive bobblehead
5. Tuesday Tickets Deal: Certain Tuesday game tickets are $2 with promo code
6. Stars Wars Day: May 4th, Costume contest, Star Wars movie after game
7. Replica Jersey giveaway
8. Follow baseball team on Twitter to answer questions and win prizes

Kentucky

1. Website Wednesdays: Visit athletic website before every Wednesday game to print off special admission coupon
2. Nobody Special Weekend: Visit athletic website and sign up to win suite tickets, free food, and a chance to throw out the first pitch
3. NCAA Tournament Week: Special contests all week during NCAA basketball tournament
4. Beat the Birds: First 50 fans receive free Chick-fil-A with a win
5. Kids Weekend: Sign up at athletic website to win a party for you and 20 of your friends at the stadium
6. Little League Weekend: Little leaguers have the chance to win prizes such as gear, running onto the field, and throwing the first pitch.
7. Cookout with the Cats: Enjoy free food before the game
8. Baseball and Sundaes: Ice cream sundaes served in mini helmet for $1
9. End of School Party: Kids 12 and under get in free, parents get GA tickets for $2 each, and after the game kids allowed on the field to get autographs and run the bases
10. Happy Mother’s Day: All moms in attendance receive a complimentary flower
11. Winter Knit Hats giveaway
12. Poster giveaway
13. $1 admission for select games
14. Rally Towels for first 100 fans
15. Fear Factor Fridays: Students compete for airline tickets
16. T-shirt giveaway
17. Egg hunt on Easter Sunday
18. Mouse Pad giveaway

LSU

1. Could not find anything. Searched website, Facebook, and Twitter and came up with nothing.

Mississippi State

1. Free t-shirts to first 1,000 fans
2. Free koozies to first 2,000 fans
3. Military Appreciation Game
4. Sunday Sundaes: Free ice cream, free face tats, kids run bases after game

Ole Miss

1. Schedule Magnet given away on opening day
2. Player poster giveaway
	1. 4 times
3. Baseball cards giveaway
	1. 8 times
4. Kids Night/Dollar Dogs: Kids are free and $1 hot dogs
	1. 6 times
	2. Only done on weeknight games
5. Souvenir Solo Cups
6. Ole Miss Baseball Pennant
7. Key Chains
8. Friday Fireworks
	1. All Friday home games in April and May
9. Replica T-Shirt Jerseys
10. Grove Bowl Weekend
	1. Weekend of Spring Game for football
11. Rope Necklaces
12. Ole Miss Sunglasses
13. Military Appreciation Weekend
14. National Guard Giveaway

South Carolina

1. Bounce house prior to game
2. First 1,000 fans receive banner
3. Easter Theme on Easter Sunday
4. St. Patrick’s Day theme
5. Cinco de Mayo theme

Tennessee

1. Friday Dollar Dog Night
2. Kids Day: 17 and younger get in free and receive a voucher for free hot dog and drink, kids run the bases and meet the team after the game
	1. SEC Sunday afternoon games
3. Smokey’s Lineup: Little league teams take the field with the Vols for the National Anthem
4. Free hot chocolate/hot coffee during cold weather games
5. Second Harvest Day: Donate 2 non-perishable food items and receive free GA ticket
6. Kicks for Kids: Donate 1 pair of new or slightly used shoes and receive free GA ticket
7. Book Drive: Donate and book and receive free GA ticket
8. Military Appreciation Night: All military personnel get free admission with military ID or DD214
9. Badges and Ladders Day: Police, Fire, EMS and Military personnel get free admission

Texas A&M

1. Baseball Bingo
2. JAC Free Admission: Junior Aggie Club members get in free
3. Have a Catch: Fans invited to play catch in the outfield 30 minutes after the game
4. Sunday Runday: Kids invited to run the bases following the game
5. Take Me Out to the Ballgame: One adult tickets gets one kid in free

Vanderbilt

1. Frequent Fan Card
	1. 10 punches = Autographed Poster
	2. 20 punches = Stadium Scarf
	3. 30 punches = Throw 1st pitch at one game the following season
	4. 35 punches = Exclusive baseball insider experience
2. Family Fun Pack Night: 4 outfield tickets, 4 hot dogs, 4 drinks for $25
	1. Only weeknights
	2. 6 times
3. Business Person’s Special: Give business card and you receive infield seat for outfield price
	1. Only weeknights
	2. 5 times
	3. Different days than Family Fun Pack Night
4. Sports Fest Voucher Redemption: bring sports fest voucher and receive $5 outfield seat
5. Take a Kid to the Game: Free youth ticket with purchase of discounted adult ticket
6. Free Stuff Friday
	1. Commodores in MLB Poster Night
	2. Catch with Mom or Dad Under the Lights: Youth fans 12 and under allowed on field for 30 minutes after the game to play catch
7. SEC Saturday Tailgate: Tailgate party opens 2 hours before first pitch
	1. Every Saturday during SEC play
8. Kids Zone: Features inflatable games, face painting, giveaways, concessions, and more
	1. Every Saturday and Sunday during SEC play
9. Mr. C’s Sunday Runday: All youth, 12 and under, can run the bases after the game
	1. Every Sunday SEC game
10. Easter Sunday Easter Egg Hunt: Youth, 12 and under, invited to the field to participate in Easter egg hunt.
11. Pack the Hawk: $1 outfield tickets for first 500 fans.

Atlantic Coast Conference

Clemson

1. Two for Tuesday: Purchase 1 reserved seat ticket and receive 1 free
	1. Every Tuesday
2. Letterwinners: For select games, university letterwinners receive free admission with valid letterwinners ID
3. Take a Kid to the Park: Children 12 and under receive free admission with a paying adult
4. Youth Leaguers/Campers: For select games, all youth baseball players who wear their team jersey or hat receive free admission, Baseball campers that wear camp t-shirt also receive free admission

Florida State

1. Opening Day: Free schedule magnets
2. Baseball Bingo: Everyone receives bingo card and numbers marked based on plays throughout the game
	1. Every Friday
3. Kids Day: Kids in attendance allowed to run the bases after the game
	1. Every Saturday
4. $2 Tuesday: $2 GA tickets and select concession items
5. $1 Hot Dog Wednesday
6. Military Day: Free t-shirts to the first 1,000 fans
7. Trading Card Giveaway: First 1,000 fans receive pack of trading cards

Georgia Tech

1. Family Four Pack: 4 tickets, 4 hot dogs, 4 drinks to $40
	1. Saturday games
2. Groups of 10+: $4 tickets
3. First Pitch: For $100 a fan can throw out the first pitch before select games
4. Bat Boy: Includes 4 chairback tickets for friends and family, opportunity to serve as the bat kid, bat kid t-shirt, and an autographed baseball for $100
5. Youth Sundays: All youth in attendance invited to escort their favorite players onto the field for the National Anthem and have the opportunity to run the bases after the game

Louisville

1. Elementary School Day: Elementary school kids learn about healthy eating habits, physical fitness, and good sportsmanship while watching the team play later in the day
2. Team Poster Giveaway: First 200 fans receive schedule poster featuring seniors
3. Schedule Keychain Giveaway: First 500 fans receive home schedule keychain
4. Social Media Scavenger Hunt: Follow team twitter account during the game to receive special prizes and experiences
5. Hat Giveaway: First 100 fans receive a free hat
6. Louisville Slugger Giveaway: First 200 fans receive special item from Louisville Slugger
7. Team Photo Giveaway: First 500 fans receive 8x11 team photo
8. Free Baseball: 34/36 games offer free admission
9. Budweiser Buck Night: Every Friday fans can purchase draft beer and small Pepsi product for $1 each
10. BBQ on the Berm: $3 hamburgers and $2 beer special in special area of stadium
11. Family Fun Day: Special entertainment and activities, kids can run bases after the game, select players will sign autographs, and $1 hot dogs
	1. Every Sunday game
12. Cardinal Cap day: On select Saturday games, fans that enter stadium with team cap on will receive a voucher for a free 32oz. tub of popcorn
13. T-Shirt Tuesdays: On select Tuesday games, fans will receive specially designed baseball t-shirt
14. Trading Card Giveaways: 10 trading cards given away to fans 5 different times throughout the season

Miami

1. Lottery Scratch-Off Giveaway: First 750 fans ages 18 and older receive complimentary lottery scratch-off ticket
2. Rally Towel Giveaway: First 1,500 fans receive rally towel
3. Raffle: Purchase $1 raffle tickets for chance to win game-worn jersey
	1. Done during Fan Appreciation Weekend
4. Baseball Card Giveaway

North Carolina

1. Kids Take the Field: Kids on the field with players prior to the game
	1. Saturday home games
2. Kids Run the Bases: Kids can run the bases after the game
	1. Sunday home games
3. Meet the Heels/Autographs: Fans can meet players and get autographs after the game
4. Family Night: 4 tickets, 4 drinks, 4 hot dogs for $40
	1. Weekday games
5. Baseball Trading Cards: 5 different sets of baseball cards given away throughout the season
6. Boy Scout Night: Team patches given to first 200 kids who register
7. Faculty/Staff Event: No details
8. Military Appreciation Day: No details

North Carolina State

1. Social Media Night: Follow team Twitter account for opportunities to win everything from a First Pitch experience to game-worn gear
2. Baseball Bingo: Follow the action of the field to win great prizes
3. Trading Card Giveaway: First 500 fans receive set of trading cards
4. Team of the Game: Local little league team is team of the game
5. Kids Run the Bases: All kids in attendance can run the bases after the game
6. Easter with the Pack: Easter egg hunt on the field
7. Doak Dollar Day: $1 hot dogs and popcorn
8. Superhero Night: First 500 fans receive free team superhero t-shirt
9. Cup Giveaway: First 500 fans receive free team cup
10. T-Shirt Giveaway: First 100 students receive free t-shirt
11. Clean out the Marketing Closet Day: Various marketing leftovers are given away

Notre Dame

1. Season ticket holder bbq
2. Baseball Tervis tumbler for season ticket holders
3. Giveaways for answering questions on Twitter

Virginia

1. $2 Tuesday: $2 hot dogs and sodas
2. Baseball Card Giveaway: First 750 fans receive set of baseball cards
3. TGIF Students: First 50 university students receive free hot dog and soda coupon
4. Free admission with men’s basketball ticket from the same day
5. Key Chain Giveaway: First 1,000 fans receive free team baseball key chain
6. Family Day: 4 GA tickets, 4 hot dogs, and 4 soda for $36
	1. Also includes area little league teams being able to purchase reduced rate GA tickets for $5 each
	2. Kids can run the bases and team signs autographs after the game
7. Military Appreciation Day: All retired and active military with ID receive GA tickets for $5 each
8. Season ticket holders in attendance receive prize at last Friday home game

Virginia Tech

1. Free admission for certain games
2. Mascot Bobble Head Giveaway: First 250 fans receive free mascot bobble head
3. 80’s Day: 80’s theme and first 300 fans receive free t-shirt
4. Trading Card Giveaway
5. Post-Game Autographs: Players sign autographs after Saturday games
6. Kids Run the Bases: Kids can run the bases after Sunday games
7. Military Appreciation Night: First 400 fans receive military appreciation t-shirt and first 50 fans with military ID receive free hot dog voucher
8. Sunglasses Giveaway: First 200 fans receive free team sunglasses
9. Car Flag Giveaway
10. Easter Egg Hunt
11. Faculty/Staff receive voucher for free popcorn
	1. One game

Wake Forest

1. Free Stuff Fridays: Free giveaway during every Friday game
2. Baseball Bingo
	1. First five single bingo winners receive a t-shirt
	2. First blackout card received team autographed baseball
3. Dollar Dog Days: $1 hot dogs at each Sunday home game
4. Kids Run the Bases: Kids can run the bases immediately following every Sunday home game
5. National Potato Chip Day: First 250 fans receive free bag of potato chips in honor of National Potato Chip Day
6. St. Patrick’s Game: Fans wearing green to the game receive free admission
7. Bark in the Park: Fans are encouraged to bring their dogs to the ballpark
8. Chocolate Chip Day: First 250 fans receive free chocolate chip cookies to celebrate chocolate chip day